VERAT TABLETS

(Loratadine 10 mg)

COMPOSITION

Each tablet contains Loratadine 10 mg.
Excipients: as per approved formulation.

DESCRIPTION & PHARMACOLOGY

Loratadine is a long-acting, second-generation histamine H1-receptor antagonist. It reduces histamine-mediated allergic symptoms such as sneezing, rhinorrhoea, itching and watery eyes. At recommended doses, it is generally less sedating than first-generation antihistamines.

INDICATIONS

Symptomatic relief of allergic rhinitis, including sneezing, runny nose, nasal or throat itching, and itchy, watery eyes. Loratadine is also used to relieve itching and wheals associated with urticaria, according to locally approved indications.

DOSAGE & ADMINISTRATION

Adults and children aged 6 years and above: one 10 mg tablet orally once daily. Do not exceed one tablet (10 mg) in 24 hours unless specifically directed by a physician. May be taken with or without food.

CHILDREN

For children younger than 6 years, consult a physician; an age- and weight-appropriate lower-strength formulation may be required.

RENAL & HEPATIC IMPAIRMENT

Patients with significant liver or kidney disease should consult a physician before use; dose or dosing interval may need adjustment. In severe hepatic or renal impairment, 10 mg every other day may be considered under medical supervision.

CONTRAINDICATIONS

Known hypersensitivity to loratadine or any excipient in the formulation.

WARNINGS & PRECAUTIONS

Do not exceed the recommended dose. Although loratadine is usually non-sedating at standard doses, some patients experience drowsiness or dizziness. Use caution when driving or operating machinery until individual response is known.

Loratadine does not treat severe allergic reactions or anaphylaxis. Seek emergency care for breathing difficulty, throat swelling or rapidly progressing allergic symptoms.

Consult a physician if symptoms persist, worsen, or are accompanied by fever or other unusual features. Keep medicine out of reach of children.

PREGNANCY & BREASTFEEDING

If pregnant, planning pregnancy or breastfeeding, consult a healthcare professional before use. Loratadine and its active metabolite can pass into breast milk; individual benefit-risk assessment is advised.

DRUG INTERACTIONS

Loratadine is metabolised mainly by CYP3A4 and CYP2D6. Medicines such as ketoconazole, erythromycin and cimetidine can increase loratadine exposure; clinical relevance varies. Inform the healthcare professional about all prescription, non-prescription and herbal medicines.

ADVERSE REACTIONS

Possible adverse reactions include headache, fatigue, dry mouth, nervousness and drowsiness. Rare hypersensitivity reactions, including rash, swelling or anaphylaxis, have been reported. Discontinue use and seek immediate medical attention for serious allergic reactions.

OVERDOSAGE

Overdose may cause drowsiness, headache or rapid heartbeat. Seek immediate medical advice. Management is supportive and based on clinical condition; there is no specific antidote.

MISSED DOSE

Take the missed dose when remembered unless it is nearly time for the next dose. Do not take two doses together or exceed the maximum recommended daily dose.

THERAPEUTIC CLASS

Second-generation H1 antihistamine (anti-allergic). Primary marketing segments: Allergy, ENT and General Practice; secondary: Dermatology (urticaria).

STORAGE CONDITIONS

Store at 20-25 degrees C or as specified in the approved product storage conditions. Protect from excessive moisture and heat. Keep in original packaging and out of reach of children.

PRESENTATION

Verat Tablets: Loratadine 10 mg. Pack of 10 tablets.

PATIENT INFORMATION

Take only the recommended dose. Relief of allergic symptoms does not mean the cause of allergy has been eliminated. Avoid known allergens where practical. Consult a healthcare professional before combining allergy medicines or if symptoms are not controlled.

IMPORTANT ADVICE

If an allergic reaction to the tablet occurs, stop taking it and seek medical help. For severe swelling of the face or throat, wheezing or difficulty breathing, seek emergency medical care.

MANUFACTURED BY

Vega Pharmaceuticals (Pvt.) Ltd.